

SHOWS: GENEVA, SWITZERLAND (RECENT) (GENEVA INTERNATIONAL MOTOR SHOW – ACCESS ALL)

**GENERAL VIEWS OF GENEVA**

SHOT OF REFORMATION WALL IN GENEVA PARK

SHOT OF GENEVA INSIGNIA

TRAVELING OF REFORMATION WALL

SWISS AND GENEVA FLAGS

SHOT OF TRAM PASSING BY GENEVA STREETS

MAP OF GENEVA IN THE STREET

SHOT OF PEOPLE WALKING ON MONT- BLANC BRIDGE

VARIOUS STATUES IN GENEVA'S "JARDIN ANGLAIS"

VARIOUS OF GENEVA'S FLOWER WATCH

VARIOUS OF GENEVA LAKE WITH JET D'EAU AND GENEVA BOAT

SHOT OF GENEVA FLAG

**STORY:**

The 86<sup>th</sup> Geneva International Motor Show, the first major event on the European auto industry calendar in 2016, will open its doors to the press on Tuesday (March 1), welcoming more than 10,000 accredited media from around the world.

The first two days, historically dedicated to media, will see 67 press conferences alongside 120 World and European car premieres, before the show opens to the public on March 3.

Some 700,000 visitors will be able to discover the latest technologies and see the new models from more the world's major manufacturers. In total 200 exhibitors from 30 different countries will occupy around 80'000 square meters of exhibition space.

Considered one of the "Top 5" of the world's car show, this year's edition promises to be as spectacular as ever with supercars and SUVs expected to take centre stage.

The show will run from March 3 – 13 at the Geneva Palexpo.