

DURATION: 4MIN 11SEC

40 YEARS OF PALEO FESTIVAL

SHOWS: NYON, SWITZERLAND (FILE) (PALEO FESTIVAL/RTS – ACCESS ALL)

1. VARIOUS OF ARCHIVE IMAGES OF PALEO FESTIVAL IN EARLY YEARS
2. FRENCH SINGER RENAUD SAYING: “I’m afraid, there is so many people, I have never seen as many.”

NYON, SWITZERLAND (19 JULY, 2015) (ACTUA PR – ACCESS ALL)

3. (SOUNDBITE) (French), DANIEL ROSSELAT, CO-FOUNDER AND DIRECTOR OF PALEO FESTIVAL NYON SAYING:

“Actually the story of Paleo is the story of a group of friends that wanted to do concerts and have them in Nyon.”

4. (SOUNDBITE) (French), DANIEL ROSSELAT, CO-FOUNDER AND DIRECTOR OF PALEO FESTIVAL NYON SAYING:

“We were young, we didn’t have money, no political support, not a lot of experience but passion for music and an unshakeable conviction that it’s possible to make it and that’s how the adventure started.”

NYON, SWITZERLAND (FILE) (PALEO FESTIVAL/RTS – ACCESS ALL)

5. VARIOUS OF ARCHIVE IMAGES OF PALEO FESTIVAL IN EARLY YEARS

NYON, SWITZERLAND (19 JULY, 2015) (ACTUA PR – ACCESS ALL)

6. (SOUNDBITE) (French), JACQUES MONNIER, PROGRAMER OF PALEO FESTIVAL NYON SAYING:

“At the beginning it was mainly folk music and later we open to new horizons, like Brazilian music, South America and finally to Rock, Hip-Hop, Electro.”

7. (SOUNDBITE) (French), JACQUES MONNIER, PROGRAMER OF PALEO FESTIVAL NYON SAYING:

“What makes Paleo so special is that it’s not just one kind of music, it’s several of them.”

NYON, SWITZERLAND (FILE) (PALEO FESTIVAL/RTS – ACCESS ALL)

VARIOUS OF ARCHIVE IMAGES OF PALEO FESTIVAL

8. RAY CHARLES PERFORMING ON STAGE

9. VARIOUS OF ARTISTS PERFORMING

10. CHARLES TRENET PERFORMING ON STAGE

11. N.E.R.D. PERFORMING ON STAGE

12. NEIL YOUNG AND CRAZY HORSE PERFORMING ON STAGE

13. GOSSIP PERFORMING ON STAGE

NYON, SWITZERLAND (19 JULY, 2015) (ACTUA PR – ACCESS ALL)

14. (SOUNDBITE) (French), DANIEL ROSSELAT, DIRECTOR OF PALEO FESTIVAL NYON SAYING:

“We decided to keep a little piece of nostalgia and invite some legendary artists who have marked the last forty years, with a special tribute to Malicorne, but also Joan

Baez who has done a quite impressive performance in front of a huge crowd in 1982.”

NYON, SWITZERLAND (FILE) (PALEO FESTIVAL/RTS – ACCESS ALL)

15. JOAN BAEZ PERFORMING ON STAGE

16. MALICORNE PERFORMING ON STAGE

NYON, SWITZERLAND (19 JULY, 2015) (ACTUA PR – ACCESS ALL)

17. (SOUNDBITE) (French), JEAN-MICHEL HOSTETTLER, VOLUNTEER FOR 40 YEARS AT PALEO FESTIVAL NYON SAYING:

“I’ve been a volunteer for over 40 years because we even started concerts before the first festival. Of course the status of volunteer evolved, at the beginning there’s was only a few of us so we used to do everything, now we are more specialized.”

18. (SOUNDBITE) (French), JEAN-MICHEL HOSTETTLER, VOLUNTEER FOR 40 YEARS AT PALEO FESTIVAL NYON SAYING:

“It’s not only a tradition it’s almost a path, because my children work here now and the three of them started when they were old enough.”

19. (SOUNDBITE) (French), DANIEL ROSSELAT, CO-FOUNDER AND DIRECTOR OF PALEO FESTIVAL NYON SAYING:

“Our festival is much more than a succession of concerts, there’s a huge social dimension, encounters, a state of mind, an atmosphere.”

20. (SOUNDBITE) (French), DANIEL ROSSELAT, CO-FOUNDER AND DIRECTOR OF PALEO FESTIVAL NYON SAYING:

“Reason why I’m convinced we still have a bright future ahead of us.”

NYON, SWITZERLAND (FILE) (PALEO FESTIVAL/RTS – ACCESS ALL)

21. THE CURE PERFORMING ON STAGE

22. (SOUNDBITE) (English) ROBERT SMITH, SINGER OF THE CURE, SAYING:

“Paleo was one of those festivals that we suddenly became this band (...) I felt we were floating when we played those shows, but it was probably the drugs.”

23. MASS HYSTERIA PERFORMING ON STAGE

24. JAMIROQUAI PERFORMING ON STAGE

25. STROMAE PERFORMING ON STAGE

26. JULIEN DORE PERFORMING ON STAGE

STORY: 2015 marks a special milestone for the Paleo Festival as its celebrating 40 years of existence. It all started as a low-key gathering among friends in 1976 in Swiss town of Nyon by the lake Geneva. It took place over three days in April in the old communal assembly rooms in Nyon. Heading the bill were Malicorne, John Renbourn and Jack Treese. 1,800 enthusiastic spectators turned up.

“Actually the story of Paleo is the story of a group of friends that wanted to do concerts and have them in Nyon,” said Daniel Rosselat, director of the Festival and one of co-founders of the Paleo Festival.

At first known as the Nyon Folk Festival, it was only held on two different stages.

“We were young, we didn’t have money, no political support, not a lot of experience but passion for music and an unshakeable conviction that it’s possible to make it and that’s how the adventure started,” Rosselat added.

In 1977, the Festival took up residence on the Colovray meadow, a magical waterside site on the shores of Geneva lake, where it remained until 1989. From 1990, Paleo Festival has been installed at l'Asse, a meadowland site of over 15 hectares situated to the north of the town of Nyon.

The festival has grown enormously since its early beginnings. From a few folk concerts to one of Europe's biggest open-air festivals, nowadays welcoming artists from all over the world playing all kind of music.

"At the beginning it was mainly folk music and later we open to new horizons, like Brazilian music, South America and finally to Rock, Hip-Hop, Electro," explained Jacques Monnier who is each year responsible for the Paleo program.

"What makes Paleo so special is that it's not just one kind of music, it's several of them."

To honour the special milestone festival has reached this year, the organisers decided to invite some legendary artists who have marked the last 40 years.

"We decided to keep a little piece of nostalgia ... with a special tribute to Malicorne, but also Joan Baez who has done a quite impressive performance in front of a huge crowd in 1982," said Rosselat.

Paleo is also one of its kind due to the fact that the Festival is organized and run by 4,800 volunteers. As the idea for the Festival was originally dreamed up by a team of friends, the notion of voluntary participation was central from the outset given the very limited funds available.

"I've been a volunteer for over 40 years because we even started concerts before the first festival. Of course the status of volunteer evolved, at the beginning there's was only a few of us so we used to do everything, now we are more specialized," said Jean-Michel Hostettler, a volunteer since the first ever Paleo was organized.

"It's not only a tradition it's almost a path, because my children work here now," he added.

"Our festival is much more than a succession of concerts, there's a huge social dimension, encounters, a state of mind, an atmosphere.... The reason why I'm convinced we still have a bright future ahead of us," Rosselat happily says.